

**NAME OF THE PRODUCTS  
TO BE REGISTERED:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**Restaurant menu items:**

Individual restaurant menu items that include featured ingredients meeting the standards listed for fresh or processed food products may be identified with the Pennsylvania Preferred™ logo.

**Restaurants:**

Restaurants can become licensed in their entirety if they meet all of the following criteria:

1. Must be physically located within Pennsylvania, and
2. Must strive to offer as many entrée items with featured ingredients meeting the criteria for either fresh or processed food products as practical given seasonal restrictions and other business exigencies, and
3. Must meet all PA and US standards of health and safety.

**Indirect program participants**

1. Indirect participants, such as distributors, wholesalers and relevant trade associations, may become a Pennsylvania Preferred  Supporting Member as long as they do their best to support Pennsylvania agriculture, and actively support and promote the Pennsylvania Preferred  program to their relevant constituencies, and
2. Indirect participants must sign a license agreement through which they will commit to using the logo only in connection with program purposes.



**Pennsylvania  
Department of Agriculture**

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**REGISTERED PENNSYLVANIA  
DEPARTMENT OF AGRICULTURE**

**A new research study found that 93% of  
Pennsylvanians would prefer to buy and use products  
that are grown, raised or produced locally.**

**Core partnership values:**



**To support our local farmers**



**To promote the purchase  
and use of PA-sourced  
products**



**To ensure high food safety  
and quality standards**



**To demonstrate ongoing  
commitment to Pennsylvania**

**Edward G. Rendell  
Governor**

**Dennis C Wolff  
Secretary**

# PENNSYLVANIA PREFERRED

**PENNSYLVANIA** -- means a significant portion of the product was grown, harvested or processed in the Commonwealth.

## STANDARDS TO REGISTER

### Fresh, unprocessed food, nursery products and other agricultural commodities:

Fresh, unprocessed food, nursery products and other agricultural commodities can become licensed if they meet any one of the following criteria:

1. Must be 100% harvested (sourced) in a raw/live state from a Pennsylvania location, or
2. Must be grown at a Pennsylvania site for at least 75% of the product's production cycle, or
3. If the product is inspected by the Pennsylvania Department of Agriculture, USDA, FDA, or an independent certifying organization approved by the Department, the product must meet the quality standards thereof without any exception(s).

### Processed products:

Processed products meeting all state and federal food safety and sanitary requirements can become licensed if they meet **either one** of the following criteria:

1. Products must be final processed and packaged at a Pennsylvania facility of a company that is headquartered in Pennsylvania, or
2. If the primary agricultural ingredients of the processed product are grown in Pennsylvania [1], the processor must agree to buy as much of that ingredient as is practical given seasonal restrictions and other business exigencies.

[1] Product used as an ingredient is listed within the Pennsylvania Agricultural Statistics Annual Report as being grown in the Commonwealth at a commercial level.

**PREFERRED** -- means you choose to support yourself, your neighbors, and Pennsylvania's economy by selecting products grown and/or processed in this State by methods conforming to the highest standards in the world.

### Processors/manufacturers:

A processor or manufacturer can become licensed in its entirety if it meets all of the following criteria:

1. Must be headquartered in Pennsylvania with at least one processing facility located in the Commonwealth, and
2. Must agree to produce as many products meeting the criteria for "Processed Products" as practical given seasonal restrictions and other business exigencies, and
3. Their processing facility(ies) located in Pennsylvania must be in compliance with all state and federal food safety and sanitary requirements and not have incurred a major violation of these requirements within the most recent calendar year. For establishments licensed with the Department of Agriculture, the threshold will be a passing score of 70 and cannot have critical violations not corrected within a 30-day period at any time within the most recent calendar year. For establishments registered with the Department, the threshold will be not having any major violation citations not corrected within a 30-day period within the most recent calendar year.

### Grocery stores, nurseries and other retailers:

Grocery stores, nurseries and other retailers can become licensed in their entirety if they meet all of the following criteria:

1. Must be physically located within Pennsylvania, and
2. Must carry at least 50 different products or brands meeting the criteria for either "fresh, unprocessed products" or "processed products" listed above, and
3. When Pennsylvania grown produce and nursery stock is in season, grocery stores and nurseries must strive to merchandise as many of these available Pennsylvania Preferred products as possible, and
4. Must meet all PA and US standards of health and safety.

## INTERESTED IN PA PREFERRED?

COMPANY NAME:

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CONTACT PERSON:

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CONTACT INFORMATION:

Address:

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Phone number:

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Fax number:

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E-mail address:

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Web page:

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PDA Representative:

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